



**For Immediate Release**

## **Britfield & the Lost Crown Launches Product Line**

**Rancho Santa Fe, CA 12/20/2021.** Devonfield Publishing is excited to announce the *Britfield* product line based on the bestselling book series *Britfield & the Lost Crown*. The first major creation is the Britfield Royal Tartan (January 2022). Embodying a sense of refinement and adventure, the Britfield brand represents family, exploration, and knowledge. The tartan will comprise the Royal Britfield Crest colors navy, almond, and crimson. Along with a clothing line, including cashmere scarfs, hats, and shirts, the tartan will be incorporated into other fashion accessories and merchandise. Already a recognized brand, the Britfield Crest combines the lion and horse with the Latin words *Arte et marte, Consillio et animis, Fide et Amore* (By skill and valor; By wisdom and courage; By faith and love).

Other product development includes the *Britfield* Board Game (December 2022). Beginning in Yorkshire at Weatherly Orphanage, the players will travel through the heart of England to Oxford University, Windsor, London, and Dover. Representing the themes of family, friendship, and courage, *Britfield* has become this generation's book series. With the first of seven *Britfield* **movies** in development, the theatrical play release next fall (2022), multiple foreign rights deals, and the Global Book Tour (2022-23), it is estimated that *Britfield* will eventually surpass the *Harry Potter* series in sales and worldwide impact. Currently in development, the first Britfield movie is projected to become one of the highest grossing films in cinematic history, rivaling the original *Star Wars* at the box-office.

Part of a worldwide adventure series, *Britfield*, Book I takes place in England; Book II takes place in France; Book III covers parts of Switzerland, Scotland, northern and central Italy, and Austria; Book IV (2024) will take place in Austria, Czech Republic, Poland, and Russia. Book V (2025) will take place in Asia; Book VI, South America (2027); and Book VII (2029), the United States.

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One of the most awarded books in fiction, *Britfield & the Lost Crown* is a fast-paced adventure novel that touches the hearts and minds of all demographics while bringing encouragement to children and families worldwide. Creating an interactive world of mystery and adventure,

culture, and education, *Britfield* is about friendship, family, loyalty, and courage. This timeless adventure series is transforming literature while fostering creativity and critical thinking.

**Devonfield Publishing**

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